1 2 3 4 5 6 7 8 9 10 11 12 13	ANNE MARIE MURPHY (SBN 202540) amurphy@cpmlegal.com BLAIR KITTLE (SBN 336337) bkittle@cpmlegal.com COTCHETT, PITRE & McCARTHY, LLP 840 Malcolm Road Burlingame, California 94010 Telephone: (650) 697-6000 Facsimile: (650) 697-0577 THERESA E. VITALE (SBN 333993) tvitale@cpmlegal.com COTCHETT, PITRE & McCARTHY LLP 2716 Ocean Park Boulevard, Suite 3088 Santa Monica, CA 90405 Telephone: (310) 392-2008 Facsimile: (310) 392-0111 Attorneys for Plaintiff SUPERIOR COURT OF THE STATE OF CALIFORNIA IN AND FOR THE COUNTY OF SAN MATEO	
15	DIANE ARTEMIS YAFFE, individually	24-CIV-00420
16	DIANE ARTEMIS TAFFE, individually	CASE NO.
17	Plaintiff,	COMPLAINT FOR DAMAGES
	v.	1. FINANCIAL ELDER ABUSE
18	JPMORGAN CHASE BANK, N.A.,	[Welf. & Inst. Code § 15600, et seq.]
19 20	a Delaware Corporation; STEPHANIE CASILIAS, an individual;	2. UNFAIR BUSINESS PRACTICES [Bus. & Prof Code § 17200]
	and DOES 1 through 25, inclusive,	3. NEGLIGENT INFLICTION OF
21	Defendants.	EMOTIONAL DISTRESS
22		
23		DEMAND FOR JURY TRIAL
24		
25		
26		
27		
28 LAW OFFICES COTCHETT, PITRE & MCCARTHY, LLP	COMPLANT	

TABLE OF	CONTENTS
	0 0 - 1 - 1 - 10

2	I.	INTRODUCTION1	
3	II.	JURISDICTION AND VENUE	
4	III.	PARTIES3	
5	A.	Plaintiff Diane Artemis Yaffe	
6	В.	Defendant JPMorgan Chase Bank, N.A	
7	C.	Doe Defendants 1-25	
8	IV.	FACTUAL ALLEGATIONS4	
9	A.	Artemis Yaffe4	
10	В.	Yaffe's Finances Before the Scam	
11	C.	The Scam Begins6	
12	D.	When Yaffe Attempted to Perform Wire Transfers at Bank of America, Her Transactions Were Promptly and Properly Flagged and Cancelled	
13	E.	Once Yaffe Transferred Her Funds to Chase, Chase Assisted the Scammer in Robbing	
14		Yaffe of Almost Her Entire Life Savings.	
15	F.	When the Scam Was Over, Yaffe was Left Penniless, With No Hope of Recovering the Money That the Defendants Had Helped Scammers Steal.	
16 17	G.	Defendants Knew or Should Have Known that Yaffe Was the Victim of Financial Eld Abuse.	
18 19		 Defendants are Well-Aware of The Hallmark Signs of Financial Elder Abuse and How to Prevent and Report Such Abuse, But Choose to Prioritize Profits Over Protecting Vulnerable Customers	
20		ii. Defendants Had a Long-Term Banking Relationship with Yaffe and Knew That	
21		Yaffe's banking Activity Mirrored the Hallmark Signs of Financial Elder Abuse13	
22		iii. Defendant Violated Its Own Policies and Assurances to Monitor Transactions for Suspicious Activity	
23		iv. Defendants Knew or Should Have Known Their Actions Were Likely to Be Harmful	
24		to Yaffe	
25	Н.	Yaffe Has Suffered Financial, Physical and Emotional Harm As a Result of Defendants' Abuse	
26	V.	CAUSES OF ACTION	
27 28 ES RE & LP		FIRST CAUSE OF ACTION Violation of the Elder Abuse and Dependent Adult Civil Protection Act Cal. Welf. & Inst. Code § 15600, et seq	

28
LAW OFFICES
COTCHETT, PITRE &
MCCARTHY, LLP

1 2		SECOND CAUSE OF ACTION Violation of California's Unfair Competition Law Bus. & Prof Code § 17200	19
3		THIRD CAUSE OF ACTION Negligent Infliction of Emotional Distress	20
5	VI.	PRAYER FOR RELIEF	21
6	VII.	DEMAND FOR JURY TRIAL	22
7			
8			
9			
10			
11			
12			
13			
14			
15			
16			
17			
18			
19			
20			
21			
22			
23			
24			
25			
26			
27			
28 LAW OFFICES COTCHETT, PITRE & MCCARTHY, LLP			

COMPLAINT

ii

I.

2 3

4 5

7

6

9

8

11 12

10

13

15

14

16 17

18

19

20

21

22

25

26

27

INTRODUCTION

1. This case arises from the calculated and devastating abuse of a vulnerable elder, committed with the aid and complicity of one of America's most powerful financial institutions.

2. On August 28, 2022, Plaintiff Diane Artemis Yaffe ("Yaffe"), a 76-year-old widow, received a phone call from an individual who claimed to be an Internal Revenue Service (IRS) collections officer but was in fact a sophisticated scammer.

3. In a matter of weeks, Yaffe was robbed of almost her entire savings when Defendants JPMorgan Chase Bank, N.A. ("Chase") and its representatives and agents (collectively, "Chase Defendants") wired \$1,846,450.00 overseas in an extremely suspicious and fraudulent series of transactions.

Defendants at four different Chase branches violated state laws, including the Elder Abuse and Dependent Adult Civil Protection Act, by repeatedly failing to identify Yaffe's wildly unusual banking activity as fraudulent.

a. Elder financial abuse is as common as it is pernicious.

5. Yaffe fell victim to a common "IRS impersonation blackmail scam" where blackmailers target vulnerable individuals by masquerading IRS collection officers, placing disturbing and official-sounding calls to instill fear and compliance in their victims.¹



^{1 &}quot;Tax Scams / Consumer Alerts | Internal Revenue Service", https://www.irs.gov/newsroom/taxscams-consumer-alerts

28 LAW OFFICES COTCHETT, PITRE & McCarthy, LLP

COMPLAINT 1

23

- 6. Often called the "crime of the 21st Century," elder financial abuse is an epidemic with estimates of the annual economic losses as high as 37 billion dollars per year.² Scams targeting their savings have proliferated over the last decade.³
- 7. Older adults are targets for financial exploitation due to their income and accumulated life-long savings. Additionally, older adults are targeted due to their declining health, lack of technological literacy, and higher likelihood to face isolation from family and friends during their golden years.
- 8. Financial elder abuse often has severe impacts upon the victim's mental and physical health. One of the documented impacts of elder abuse is earlier morbidity, with victims being three times more likely to die early than similarly situated non-victims.⁴
- 9. Because blackmailers rely on isolating their victims, institutions like Chase often serve as the only gatekeepers protecting vulnerable elders from financial exploitation. Although IRS impersonation scams are often committed by unknown criminals, their crimes rely on and benefit from the assistance of a bank—in this case, assistance and aid provided by agents and representatives of Chase, alongside the bank's inadequate policies, procedures and controls.

II. JURISDICTION AND VENUE

10. The Superior Court of the State of California has jurisdiction in this matter because Yaffe is a citizen and resident of the State of California, Defendant Stephanie Casillas is a citizen and resident of the State of California, and Defendant JPMorgan Chase Bank, N.A.

³ U.S. Treasury Financial Crimes Enforcement Network, Advisory on Elder Abuse, FinCEN

Advisory, FIN-2022-A002 (June 15, 2022), available at

https://www.courts.ca.gov/documents/ElderAbusePDoc.pdf.
COMPLAINT

28
LAW OFFICES
COTCHETT, PITRE &
MCCARTHY, LLP

² AARP & Princeton Survey Research Associates, AARP Research, Consumer Behavior, Experiences and Attitudes: A Comparison by Age Groups (March 1999), available at Consumer Behavior, Experiences and Attitudes: A Comparison by Age Groups (aarp.org)

https://www.fincen.gov/sites/default/files/advisory/2022-06-

^{15/}FinCEN%20Advisory%20Elder%20Financial%20Exploitation%20FINAL%20508.pdf

Burnett, J., Jackson, S.L., Sinha, A.K., Aschenbrenner, A.R., Murphy, K.P., Xia, R., &

Diamond, P.M., Five-year all-cause mortality rates across five categories of substantiated elder abuse occurring in the community, J Elder Abuse Negl, 28(2), 59-75 (2016), abstract available at https://doi.org/10.1080/08946566.2016.1142920; see also Judicial Council of California; Center of Excellence on Elder Abuse and Neglect at the University of California, Irvine; & Program in Geriatrics, UC Irvine School of Medicine, Elder Abuse PocketReference A Medical/Legal Resource For California Judicial Officers (2012), available at

("Chase") conducts significant business in California, which includes operation of the four bank branches involved in this Complaint. All of Chase Defendants' unlawful actions and omissions, as set forth in this Complaint, took place in California in the County of San Mateo.

11. Pursuant to Code of Civil Procedure § 395, venue is proper in this judicial district and the County of San Mateo because, as stated, all of Chase Defendants' unlawful actions and omissions occurred in the County of San Mateo, California.

III. **PARTIES**

A. Plaintiff Diane Artemis Yaffe

12. At all relevant times, Plaintiff Diane Artemis Yaffe ("Yaffe") was a resident of Redwood City, California in San Mateo County. At all relevant times, Yaffe was 76 years old and an "elder" as defined by Welfare & Institutions Code § 15610.27.

B. Defendant JPMorgan Chase Bank, N.A.

13. Defendant JPMorgan Chase Bank, N.A. ("Chase Bank" or "Chase") is the largest bank in the United States by asset size with more than \$3 trillion in consolidated assets. It is incorporated in the State of Delaware and does significant business in California, operating 915 branches in 387 different cities and towns in the state of California. All four branches at the center of this Complaint are located in San Mateo County, California.

25

26

27

28

LAW OFFICES COTCHETT, PITRE & McCarthy, LLP



14. Defendant Stephanie Casillas ("**Defendant Casillas**") is an individual who, at all relevant times, resided in California. At all relevant times, Defendant was employed as Manager at JPMorgan Chase Bank, N.A. located at 845 Laurel Street, San Carlos, CA 94070 ("Chase—San Carlos").

C. Doe Defendants 1-25

- 15. Yaffe is ignorant of the true names and identities of those Defendants sued herein as Does 1 through 25, and for that reason has sued such Doe Defendants by fictitious names.

 Yaffe will seek leave of Court to amend this Complaint to identify said defendants upon discovery of their identities.
- 16. Yaffe is informed and believes, and therefore alleges, that each Doe Defendant was responsible for the events and happenings herein referred to, which proximately caused the injuries and damages to Yaffe as alleged herein.

IV. <u>FACTUAL ALLEGATIONS</u>

A. Artemis Yaffe

17. Plaintiff Diane Artemis Yaffe ("Yaffe") is 77 years old and was 76 years old when she was blackmailed and scammed out of her life's savings. For two years, Yaffe was the sole caretaker for her late husband during his battle with pancreatic cancer. Yaffe has been widowed since July 11, 2021 and now lives alone.



Yaffe and her late husband.

- 18. Yaffe is passionate about animals and raises Newfoundland show dogs. Prior to the scam, she enjoyed taking her dog to the park and would almost always run errands with her dog, including trips to the bank.
- 19. Like many elders, Yaffe's social circle and support system dwindled in her golden years, especially after COVID-19 and the death of her husband. Yaffe experienced difficulty reaching out to friends and was relatively isolated. She experienced health struggles, battling shingles for three years, suffering head trauma on two occasions, and coping with declining vision.
- 20. Yaffe reports that she lacks technological literacy and is "not good at computers," which is common for people of her generation.

B. Yaffe's finances before the blackmail scam

- 21. Before the blackmail scam, Yaffe lived within her means and enjoyed the economic freedom that accompanied her retirement. She was comfortable and kept her finances well organized.
- 22. Yaffe had established a long banking history both personally and jointly with her late husband. She lived on Social Security checks which were distributed to her personal Bank of America account, as well as monthly disbursements from her IRA which were deposited into a joint account at Bank of America that she shared with her late husband. The accounts at Bank of America were her primary accounts which she used to handle her everyday expenses.
- 23. Yaffe also held a personal checking account at Chase and had banked with Chase for almost ten years prior to the financial transactions at issue. Her account at Chase often had as little as \$600.00 and no more than \$5,000.00 at a time. This account was primarily used for the care of her award-winning Newfoundland dogs, including grooming, handling, food, and show fees. She also used this account to pay off personal credit cards.
- 24. Prior to the financial transactions at issue, Yaffe had only made one *domestic* wire transfer of about \$1,200.00 from her Chase account to pay for a class that she took around five years ago. She had not made any other wire transfers in almost a decade of banking with Chase, and certainly no wire transfers outside the country.

LAW OFFICES Cotchett, Pitre & McCarthy, LLP

LAW OFFICES Cotchett, Pitre & McCarthy, LLP 25. There were no trusted contact numbers or co-account holders attached to either the Bank of America or Chase accounts, and at no point during the events described within this Complaint was she asked to assign someone.

C. The blackmail scam begins

- 26. On August 28, 2022, Yaffe received a phone call from an unknown number. A male voice identified himself as an Amazon employee. The caller had knowledge of Yaffe's previous Amazon purchases and referenced these purchases to gain Yaffe's trust. Then, he asked Yaffe to identify several charges for expensive Apple computers that she hadn't purchased. When Yaffe responded that she did not recognize the charges, she was transferred to the "fraud department."
- 27. Once transferred, Yaffe was introduced to "Officer Peter James" ("the scammer") who claimed to be an IRS investigator but was in fact a sophisticated blackmailer and conman. The blackmailer sent a picture of what appeared to be an official identification card. He proceeded to tell Yaffe that her social security number had been stolen and she was now affiliated with numerous interstate companies supposedly involved in drug, money laundering, and weapons trade. The blackmailer warned that Yaffe would be investigated and, if her name wasn't "cleared", subject to 7 to 9 years in prison and a \$75,000 fine. To prove her innocence, the blackmailer told Yaffe that she would need to "safeguard her funds" and to listen for further instructions.
- 28. Over the next few days, the blackmailer kept Yaffe on the phone for extended periods of time, sometimes for eight-hour stretches. She was instructed to make transfers with information she received by text via WhatsApp. The blackmailer would even call late at night, pressing Yaffe to disclose the names and phone numbers of people she had talked to.
- 29. Yaffe was terrified. Her fear was exacerbated by the fact that the IRS had indeed garnered part of her wages for a period of time in her twenties, and she knew what power they had over her finances. Isolated from her family and friends, Yaffe followed the blackmailer's instructions.

/././

McCarthy, LLP

30. The blackmailer began testing Yaffe's compliance by directing her to make a series of transfers at Bitcoin for America⁵ kiosks, which Yaffe describes as "like slot machines, where you insert cash." Once the blackmailer had established control over Yaffe, he began compelling her to make significantly larger wire transfers directly from her banking institutions.

D. When Yaffe attempted to perform wire transfers at Bank of America, her transactions were promptly and properly flagged and cancelled.

- 31. By mid-September, the scammer was requesting that Yaffe make six-digit wire transfers from both her Bank of America and Chase checking accounts.
- 32. Whenever Yaffe entered a bank to request a wire transfer, the scammer insisted that Yaffe stay on the phone and put the phone in her pocket so that he could overhear the conversations she had with bank employees.
- 33. The scammer read Yaffe's emails and, knowing that Yaffe was interested in prayer and meditation, coached Yaffe to say that she needed money to an "alternative healing business in China" if anyone asked questions about the wire transfers.
- 34. On September 15, 2022, Yaffe requested a wire transfer from Bank of America at their branch located on 400 Woodside Plaza, Redwood City, CA, 94061 ("BofA") in the amount of \$193,500.00. Four days later on September 19, 2022, Yaffe requested another wire transfer from BofA in the amount of \$248,850.00.
 - 35. However, at BofA, both of Yaffe's transfer requests were denied.
- 36. Although Yaffe didn't know it at the time, she later learned that BofA management had conducted a "back-office meeting" where they decided not to sign off on either of the transactions due to suspected fraud. Because they were not authorized, both the September 15th and September 19th wire transfers from BofA "timed out" and were not delivered to the scammers.

⁵ Bitcoin of America, accused of aiding scammers who stole millions from victims using its kiosks, faces charges of conspiracy and money laundering along with its CEO and two others. ("Unregulated crypto ATMs give criminals a loophole to prey on unsuspecting victims - CBS News", https://www.cbsnews.com/news/crypto-atm-scams-unregulated-machines/, last accessed August 15, 2023) According to their website, Bitcoin of America is no longer in business (Bitcoin of America, https://bitcoinofamerica.org/, last accessed August 15, 2023).

- 37. At some point after the initial two attempts to wire money from BofA, Yaffe visited the branch a third time. Listening in on her conversation, the blackmailer became suspicious that the BofA employees suspected fraud.
- 38. The blackmailer became impatient and angry, and demanded that Yaffe withdraw her funds from BofA. Over the next two weeks, Yaffe withdrew her funds from BofA in the form of cash and cashier checks. The blackmailer also pressured Yaffe to take out a line of credit from BofA, but her request was denied by BofA when she couldn't answer its security questions.
- 39. From this point on, Chase became the exclusive conduit of the scheme to defraud Yaffe of her life savings.

E. Once Yaffe transferred her funds to Chase, Chase assisted the scammer in robbing Yaffe of almost her entire life savings.

- 40. As mentioned previously, prior to the scam, Yaffe had banked with Chase for almost a decade. She was a loyal and regular customer at Chase, and a recognizable figure around town. Employees at Chase—Broadway knew her personally and frequently gave treats to her dog, whom she would take with her on errands.
- 41. Chase employees raised no questions when Yaffe began making numerous six-figure deposits into her personal checking account, which as mentioned historically held less than \$5,000.00.
- 42. On **September 13**, 2022, Yaffe transferred \$99,850.00 to an overseas bank from Chase—Broadway. Chase employee Fernando Carlos asked Yaffe about the purpose of the transfer, and Yaffe responded by reiterating the story that the scammer had given her about starting an "alternative healing business" in China. Yaffe was given a perfunctory warning that transferred funds could not be returned before Chase employee Carlos signed off on the transfer.
- 43. On **September 15**, 2022, Yaffe attempted to transfer \$93,850.00 from Chase—Broadway, but the scammer became nervous and told her to go to a different Chase branch.
- 44. On **September 19**, 2022, Yaffe transferred \$248,850.00 to an overseas bank from Chase—Sequoia Station. Chase employee Jessica Vela-Zelaya initiated the transfer after Yaffe reiterated the scammer's story. On **September 22**, 2022 and **October 3**, 2022, Yaffe made two

more wire transfers from Chase—Sequoia Station in the amounts of \$298,950.00 and \$299,950.00. On both of those occasions, Chase employee Vela-Zelaya recognized Yaffe and asked her about her business plans. No further questions were asked.

- 45. With no signs of Chase Bank stopping the fraudulent transactions, the scammers continued to demand that Yaffe send large wire transfers overseas.
- 46. On **October 5**, 2022, Yaffe transferred \$352,950.00 to an overseas bank from Chase—Menlo Park. Yaffe entered the same location again on **October 13**, 2022 and transferred \$259,950.00 to an overseas bank. Chase employee Gregory Meyerott initiated both transfers after asking her about her business plans, but there were no follow-up questions.
- 47. On **October 17**, 2022, Yaffe again entered the Chase—Menlo Park branch and requested a six-digit transfer. This time, an employee pulled Yaffe into a private room and told her that she would decline the transaction, stating, "If you were my mother, I would not let you do this."
- 48. Nevertheless, *on the very same day* that Chase—Menlo Park denied the transfer, Yaffe was able to take a short drive to nearby Chase—San Carlos and transfer \$286,000.00.
- 49. Concerningly, employees at Chase—San Carlos, including Chase employee Beth Akell-Flores and Chase employee Stephanie Casillas, did not ask a single question about Yaffe's wire transfer request before Chase employee Casillas signed off on the transfer.
- 50. In a matter of weeks, *Chase Bank and its agents and representatives assisted the* scammer in stealing \$1,846,450.00 from Ms. Yaffe over the course of seven wire transfers from four different Chase branches.
- 51. None of Ms. Yaffe's highly unusual banking activities were monitored, flagged, reported as suspicious, or prevented by the Chase employees who effectuated or approved the wire transfers. None of the Chase employees attempted to ensure that a trusted contact was attached to Yaffe's account, and none of the Chase employees attempted to speak to a trusted contact about Yaffe's banking activities. When an employee at Chase—Menlo Park eventually put a stop to one of the wire transfers, the scammer was able to force Ms. Yaffe complete the transfer at another Chase branch later the same day, indicating that Chase does not have a

COMPLAINT 9

28
LAW OFFICES
COTCHETT, PITRE &
MCCARTHY, LLP

centralized system for flagging and tracking fraudulent transactions. If Chase did indeed have such a system, it was not properly implemented to protect vulnerable customers like Ms. Yaffe.

- 52. Chase Bank charged Ms. Yaffe \$350 in fees for the privilege of defrauding her.
 - F. When the scam was over, Ms. Yaffe was left penniless, with no hope of recovering the money that the Defendants had helped Scammers steal.
- 53. Once the blackmailer had drained Ms. Yaffe's accounts with the help of Chase Defendants, they told her that an IRS officer would arrive at her house with a document that would clear her name, along with the money that she had transferred to them. On the day before they were scheduled to arrive, the scammer instructed Ms. Yaffe to press several buttons on her phone. The screen "went black," possibly triggered by a factory reset combination.
- 54. When an IRS officer did not arrive on November 12, 2022, Yaffe deduced that she had been scammed. With the help of a neighbor, Yaffe filed an IC3 FBI report two days later. On November 21, 2022 she sent an identity theft affidavit Form 14039 to the Department of Treasury. Four days later on November 25, 2022 she filed a report with the San Mateo County Sheriff Department, Case #22-09419. On January 9, 2023, she submitted an identity theft affidavit to the State of California Filing Compliance Bureau/franchise tax board.
- 55. Because of the nature of the scam, Yaffe is unlikely to recover any of the money that Chase and its agents wired to overseas scammers. Yaffe lost nearly her entire life savings over the course of 25 business days.

G. <u>Defendants knew or should have known that Yaffe was the victim of financial elder abuse.</u>

- i. Defendants are well-aware of the hallmark signs of financial elder abuse and how to prevent and report such abuse, but choose to prioritize profits over protecting vulnerable customers
- 56. Nearly a decade ago in 2013, the Board of Governors of the Federal Reserve System and Consumer Financial Protection Bureau joined with six other federal agencies in issuing an "Interagency Guidance on Privacy Laws and Reporting Financial Abuse of Older Adults" ("Interagency Guidance") to financial institutions such as Defendant Chase. The

COMPLAINT 10

28
LAW OFFICES
COTCHETT, PITRE &
MCCARTHY, LLP

28
LAW OFFICES
COTCHETT, PITRE &
MCCARTHY, LLP

Interagency Guidance underscored what by then was a well-known problem to Defendants and the rest of the banking community:

Recent studies suggest that financial exploitation is the most common form of elder abuse . . . Older adults can become targets of financial exploitation by family members, caregivers, scam artists, financial advisers, home repair contractors, fiduciaries (such as agents under power of attorney and guardians), and others. Older adults are attractive targets because they may have significant assets or equity in their homes. They may be especially vulnerable due to isolation, cognitive decline, physical disability, health problems, and/or the recent loss of a partner, family member, or friend. Financial institutions can play a key role in preventing and detecting elder financial exploitation. A financial institution's familiarity with older adults it encounters may enable it to spot irregular transactions, account activity, or behavior. Prompt reporting of suspected financial exploitation to adult protective services, law enforcement, and/or long term ombudsmen can trigger appropriate intervention, prevention of financial losses, and other remedies. (emphasis added)

- 57. The importance of the role of financial institutions in preventing and reporting financial elder abuse is emphasized in the Interagency Guidelines, including specifically clarifying that financial institutions may observe financial exploitation and may report such conduct without violating an older adult's privacy.⁷
- 58. Further, the Interagency Guidelines specifically identify the well-known hallmarks of financial abuse of older adults, including, but not limited to: "Erratic or unusual banking transactions, or changes in banking patterns, such as. . . Uncharacteristic attempts to wire large sums of money."
- 59. A single such banking transaction by an elderly customer signifies financial abuse of an elder, as defined by California law, that is specifically identifiable and preventable by Financial Institutions like Defendants.
- 60. Within days of the first wire transfer on September 13, 2022, Yaffe's banking pattern, each transaction of which Defendants actively facilitated, so blatantly demonstrated elder financial abuse, there is no question Defendants knew and substantially assisted in the abuse for the subsequent weeks, to the point that Yaffe's life savings were nearly depleted.

⁶ https://files.consumerfinance.gov/f/201309 cfpb elder-abuse-guidance.pdf

⁷ Id.

⁸ Id.

8

9

12

15

17 18

19

20 21

23

22

24 25 26

27

COMPLAINT

28

LAW OFFICES OTCHETT, PITRE & McCarthy, LLP

61. No other plausible explanation existed for the manifestly suspicious string of seven wire transfers amounting to almost two million dollars, involving four Chase branches.

- 62. Further, Chase knew that all seven of the suspicious wire transfers made from Yaffe's Chase account exceeded the U.S. Department of Treasury's \$10,000.00 threshold requiring the filing of a "Currency Transaction Report," thereby invoking the scrutiny of Chase's management. That scrutiny would have necessarily focused upon (and thereby informed Chase's management of) the identity of the customer initiating the suspicious wire transfer, the amount of the suspicious transaction, and the identity of the recipients.
- 63. Despite the fact that the very first wire transfer was for nine-times the Department of Treasury's threshold, Chase employees continued to knowingly and substantially assist the blatant financial elder abuse, completing six more transfers of over a quarter of a million dollars each.
- 64. In the meantime, Chase continued to charge Yaffe for each of the wire transfers that drained Yaffe's accounts.
- 65. When federal legislation such as the 2009 CARD Act clamped down on certain predatory pricing practices by national banks (e.g., high late fees, interest rate hikes, expensive overdraft protection), many of those banks, including Chase, looked for new sources of revenue to make up for what they lost. One new source was a higher fee for making wire transfers.⁹
- 66. Chases provides employee training on developing a banker's abilities to sell Chase products of services, and complete transactions correctly, but provides practically no training of its representatives on their duty not to assist in elder financial abuse or on how to report and prevent elder financial abuse.
- 67. Because Chase spends so much more time training its representatives to sell bank products and services than it does training its representatives to spot and stop financial elder abuse, those skewed priorities left its representatives far more prepared to earn the fee it charges for wire transfers than to stop the blatantly unlawful elder financial abuse they were substantially assisting in this case.

https://www.newyorker.com/business/currency/the-high-cost-for-the-poor-of-using-a-bank

LAW OFFICES COTCHETT, PITRE & McCarthy, LLP ii. Defendants had a long-term banking relationship with Yaffe and knew that Yaffe's banking activity mirrored the hallmark signs of financial elder abuse

- 68. Yaffe has held a checking account with Chase since March of 2009. As mentioned, Yaffe used this account primarily to pay for miscellaneous expenses associated with her hobby of raising Newfoundland dogs. She also used the account to pay her personal credit card. As mentioned, her account with Chase frequently held an average of \$600.00 and never more than \$5,000.00 for more than a decade.
- 69. Yaffe's banking activity with Chase in September and October 2022 was highly unusual. Yaffe had not completed a wire transfer with Chase for several years prior to September 2022. In the one instance where she completed a wire transfer with Chase, the transfer was for approximately \$1,200.00 and sent domestically. Even the smallest wire transfer sent by Chase during the financial elder abuse scam was 100 times the average yearly balance in her account.
- 70. Chase knew or should have known that the activity constituted financial elder abuse, as defined and outlined on its own website. Additionally, Chase knew or should have known that the activity constituted financial elder abuse as described by Interagency Guidance, discussed above.

iii. Defendant violated its own policies and assurances to monitor transactions for suspicious activity

71. At all relevant times, Defendants knew that elderly individuals are especially susceptible to financial fraud and that financial elder abuse accounts for tens of billions of dollars in losses each year, according to the Consumer Financial Protection Bureau). As explained by Chase on its website's financial-abuse page, "Fraud is on the rise . . .Fraud reports have increased by over 100% in the last 10 years."

/././

/././

/././

10 https://www.chase.com/digital/resources/privacy-security/financial-abuse

COMPLAINT

- 72. Additionally, Chase has been named in numerous similar lawsuits involving elder Chase customers defrauded by wire scams dependent on Chase's active involvement and cooperation.¹¹
- 73. Chase was and is aware that one of the "popular" schemes used to defraud elders is the "imposter" scheme. Chase is also aware of "business opportunity" scams, and should have flagged Yaffe's claims that she was building an overseas "meditation center" as suspicious: 12

Understanding Financial Scams To Help CHASE 6 Protect Yourself and Your Loved Ones Scammers use elaborate stories to play on emotions and gain trust. The stories may vary, but the themes often stay the same. Be on guard for these popular scams: The Imposter **Online Romance** "I'm with the IRS, and you owe back "I want to meet you in person, taxes. If not paid immediately, a but I can't afford to travel. lawsuit will be filed against you." Can you send me money? **Lottery Winnings** Grandparent "Congratulations! You've won the "Grandma, I'm in trouble lottery! We will need to collect taxes I need money fast." prior to your payment. I will send you the instructions to get this done." Investment Opportunity Tech Support "You've registered to receive "We've detected malware on notifications on investment your computer. Let's get that opportunities. Are you ready to fixed for you. There will be a invest? I have a once-in-a-lifetime small cost associated to make

74. In order to assure customers that Chase will protect them from popular fraudulent schemes, Chase promises customers that Chase "monitor[s] [customer's] chase.com profile to help us detect fraud as early as possible."¹³

23 | | /././

24 | | /././

2526

27

See, e.g., https://www.10news.com/news/team-10/elderly-couple-loses-nearly-700k-online-scam#:~:text=They%20filed%20a%20lawsuit%20against,purchase%20and%20bank%20wire%20transfers.

¹²https://www.chase.com/content/dam/chaseux/documents/digital/resources/understanding_financial_scams_to_help_protect_yourself_and_y our_loved_ones.pdf

¹³ https://www.chase.com/digital/resources/privacy-security/security/how-we-protect-you

COMPLAINT

75. Chase and its agents and representatives are and have been mandated reporters of suspected financial abuse of an elder, such as Yaffe, as defined by the current version of Cal. Welf. & Inst. Code § 15630.2 since January 1, 2020.

- 76. Chase did not file a Suspicious Activity Report (SAR) to alert FinCEN of potential elder financial abuse, nor did it attempt to involve the appropriate law enforcement officials during any of the seven suspicious transactions that took place at Chase branches.
- 77. Chase did not conform to BSA reporting requirements, including obligations related to the Currency Transaction Report (CTR), as discussed above, and a Report of International Transportation of Currency or Monetary Instruments (CMIR).
- 78. Chase does not have a centralized system for tracking suspicious activity among various branches, even when suspicious activity is flagged by employees. In the one instance where a Chase employee declined Yaffe's request for a wire transfer, she was able to make the same transfer from a different Chase location the same day.

iv. Defendants knew or should have known their actions were likely to be harmful to Yaffe

- 79. Defendants knew or should have known that by failing to follow their own policies, including failing to continuously monitor Yaffe's account for suspicious activity, Yaffe would be harmed.
- 80. Financial elder abuse causes irreparable and devastating harm to its elderly victims, as occurred here. By the time the financial elder abuse is discovered by the victims, the original perpetrator has usually spent or otherwise siphoned off the elderly victims' assets. Efforts at restitution, therefore, are highly unlikely to yield any recovery of assets. The elderly victim often experiences a permanent decline in his or her standard of living. Many victims suffer even more from feelings of betrayal that typically accompany financial abuse.
- 81. Prosecutors call financial exploitation of the elderly a "violent crime," not because of any physical force used by the wrongdoer, but because of its lethal effects. According to a leading resource on elder abuse, published for California Judicial Officers, the impacts of abuse include early morbidity for the elder, with the risk of death three times higher than for non-

COMPLAINT 15

28
LAW OFFICES
COTCHETT, PITRE &
MCCARTHY, LLP

victims. The impacts also include significant health effects, including declining functional abilities; this often leads to progressive dependency, social isolation, a sense of helplessness, and a cycle of worsening stress and psychological decline.¹⁴

82. Chase and its agent's failure to properly identify and flag the fraudulent wire transfers is particularly egregious given that scammers often prey on elders by further isolating them from their family and friends. In Yaffe's case, her long-term banking relationship with Chase was the only safeguard. Chase failed her.

H. Yaffe has suffered financial, physical and emotional harm as a result of Defendants' abuse.

- 83. Yaffe describes the events as a "hurricane" which has affected "everything."
- 84. Over the course of the scam, Chase and its agents approved seven wire transfers totaling \$1,846,450.00 within a matter of weeks and sometimes within days of each other. Almost her entire life savings and that of her deceased husband were gone. Yaffe was left with approximately \$87,000.00 to cover her living expenses in retirement.
- 85. In a dark twist, Yaffe was left with significant tax liability due to the scam and potentially owes almost half a million dollars to the actual IRS.
- 86. On May 19, 2023, Yaffe sold her house to cover her expenses. Although her house had previously been appraised at \$2.7 million dollars, her diminished financial situation compelled her to sell it immediately. Because of the current market downturn, she sold it for only \$2.2 million dollars. Many of her possessions have been sold off in a recent estate sale.
- 87. Throughout the scam, aided by Chase and its representatives and agents, Yaffe experienced extreme emotional distress. During conversations with Chase Defendants, Yaffe's body would shake violently. At the end of each day, after speaking with an irate and threatening blackmailer for almost eight hours at a time, Yaffe would return home exhausted and vomit. As mentioned, the blackmailer would sometimes call in the middle of the night and press Yaffe for

COMPLAINT

28
LAW OFFICES
OTCHETT, PITRE &

McCarthy, LLP

^{14 &}quot;Flder Abuse Pocket Reference - A Medical/Legal Resource Fo

¹⁴ "Elder Abuse Pocket Reference - A Medical/Legal Resource For California Judicial Officers," a joint publication by the Judicial Council of California, Center of Excellence on Elder Abuse and Neglect and Program in Geriatrics, UC Irvine School of Medicine (2012), page 8.

LAW OFFICES
COTCHETT, PITRE &
MCCARTHY, LLP

the names and phone numbers of people whom she spoke to. He instilled in Yaffe a fear for her physical safety and for the safety of her friends and family.

- 88. The blackmail scam has taken an emotional and psychological tole on Yaffe during an already difficult period of her life. Although her social circle and support system had shrunk during her husband's sickness and death, it became almost non-existent following the scam. Yaffe entered into a deep depression and didn't speak to any family or friends. She stopped taking her beloved Newfoundland dog to the park, even though she used to go to the park daily. A neighbor offered to get her groceries when they noticed that Yaffe was no longer leaving the house. Yaffe fears speaking on the phone and is distrustful of strangers. She suffers from PTSD and insomnia.
- 89. As a result of the blackmail scam, Yaffe's physical health has also deteriorated. She has lost 30 pounds because of continued digestive issues. Her shingles have worsened. Recently, Yaffe's retina spontaneously ruptured, and she was required to undergo surgery. Both Yaffe's general practitioner and eye specialist informed her that the spontaneous rupture was likely due to stress.

V. <u>CAUSES OF ACTION</u>

FIRST CAUSE OF ACTION

Violation of the Elder Abuse and Dependent Adult Civil Protection Act
Cal. Welf. & Inst. Code § 15600, et seq.

(Against All Defendants)

- 90. Yaffe incorporates by reference all allegations contained in this Complaint as if fully set forth in this section.
- 91. Defendants assisted in taking Yaffe's property when they completed seven overseas wire transfers amounting to \$1,846,450.00 in furtherance of an elder financial abuse scheme.
- 92. Defendant Casillias assisted in taking Yaffe's property when she signed off on a fraudulent transaction mere hours after another Chase employee had identified the transaction as fraudulent and refused to complete it.

28
LAW OFFICES
COTCHETT, PITRE &
MCCARTHY, LLP

- 93. At all times relevant to this Complaint, Yaffe was a resident of California and an elder within the meaning of the California Welfare & Institutions Code § 15600, et seq.
- 94. Defendants knew or should have known that their conduct was likely to be harmful to Yaffe at least because:
 - a. Defendants knew or should have known Yaffe was an elder, and that because of her age, Yaffe was substantially more vulnerable to the deceptive taking of her savings and assets.
 - b. Defendants are mandated reporters of suspected financial abuse of an elder adult pursuant to Cal. Welf. & Inst. Code § 15630.1. Defendants were in direct contact with Yaffe, reviewed her financial documents, records, and transactions in connection with providing financial services to her, gave investment and banking advice, and, within the scope of their professional practice, observed and knew that her sudden, suspicious, and highly unusual banking activity reasonably appeared to be financial abuse.
 - c. Defendants observed and had knowledge of behavior and unusual circumstances and transactions that would lead an individual with adequate training or experience, based on the same facts, to form a reasonable belief that Yaffe was the victim of financial abuse of an elder.
 - d. Defendants' own policies dictate for the continuous monitoring of such suspicious activity.
- 95. Due to Defendants' policies, knowledge and expertise, the failure to report, prevent or delay the suspicious transfers of hundreds of thousands of dollars from Yaffe's Chase account over only a handful of weeks, and in some cases within a matter of days, constituted assisting in the taking of funds from Yaffe for a wrongful purpose, with the intent to defraud, and/or undue influence.
 - 96. As a result of Defendants' conduct, Yaffe was harmed.
 - 97. Defendants' conduct was a substantial factor in causing Yaffe's harm.

- 98. The actions taken by Defendants set forth above were in all respects reckless, fraudulent, oppressive, and/or malicious, and manifested conscious disregard for Yaffe's rights. Yaffe is informed and believes, and on that basis alleges, that these willful, oppressive, fraudulent and/or malicious acts as alleged herein above were ratified by the officers, directors, and/or managing agents of the Defendants. Yaffe is therefore entitled to an award of exemplary and punitive damages pursuant to California Civil Code § 3294, according to proof at trial.
- 99. Yaffe is entitled to compensatory damages, including general and special damages, in an amount according to proof at time of trial.
- 100. Yaffe is entitled to reasonable attorney's fees and costs pursuant to Cal. Welf. & Inst. Code § 15657.5.
 - 101. Wherefore, Yaffe prays for relief as set forth below.

SECOND CAUSE OF ACTION

Violation of California's Unfair Competition Law

Bus. & Prof Code § 17200

(Against Chase)

- 102. Yaffe incorporates by reference all allegations contained in this Complaint as if fully set forth in this section.
- 103. Defendant Chase's conduct was unlawful, unfair, and/or fraudulent within the meaning of Business & Professions Code § 17200.
- 104. Defendant Chase's conduct was unlawful within the meaning of Business & Professions Code § 17200 in that, among other statutes, Defendants' conduct as described in this Complaint violated Cal. Welf. & Inst. Code § 15630.1 *et seq*.
- 105. Defendants' agents and representatives failed to protect Yaffe from predatory elder financial abuse by aiding scammers in taking hundreds of thousands of dollars of Yaffe's funds via wire transfers, which resulted from Defendants' blatant disregard for their already deficient fraud prevention and protection policies. Defendants also failed to fulfill their reporting requirements pursuant to Cal. Welf. & Inst. Code § 15630.1 et seq.

- 106. Defendant Chase's actions are part of a general business practice that was effectuated by numerous agents and representatives across four different Chase locations in San Mateo County.
 - 107. By reason of the acts and conduct alleged, Yaffe has suffered injury in fact.
- 108. Defendant Chase has derived economic benefit by failing to follow its already deficient fraud prevention and protection policies and by collecting numerous fees from Yaffe. Yaffe has a right to an order requiring Defendant Chase to restore Yaffe's money and interest, which may have been acquired by unfair, unlawful and/or fraudulent business practices, as well as the resulting general damages.
- 109. Defendant Chase knew or should have known that its conduct was directed to a senior citizen, and that its conduct caused a senior citizen to suffer a substantial loss of property set aside for retirement as well as the loss of their primary residence under the meaning of Civil Code § 3345.
- 110. Pursuant to Business & Professions Code § 17203, Yaffe seeks from Defendant Chase restitution of all earnings, profits, compensation and benefit it obtained from Yaffe as a result of its conduct in violation of Business & Professions Code §§ 17200 et seq., as described in this Complaint.
 - 111. Pursuant to Civil Code § 3345, Yaffe seeks a trebling of damages.
 - 112. Wherefore, Yaffe prays for relief as set forth below.

THIRD CAUSE OF ACTION

Negligent Infliction of Emotional Distress

(Against all Defendants)

- 113. Yaffe incorporates by reference all allegations contained in this Complaint as if fully set forth in this section.
- 114. Defendants were negligent in not using basic care to identify and investigate the clear warning signs that Yaffe was a victim to a financial elder exploitation scam, including but not limited to asking her to provide a trusted contact for her accounts, delaying or refusing the transfers, or filing the appropriate reports as required by law.

COMPLAINT 20

28
LAW OFFICES
COTCHETT, PITRE &
McCarthy, LLP

- 115. Yaffe suffered serious emotional distress as a result of Defendant's acts and omissions, including PTSD, shame and embarrassment, anxiety, fear of strangers, depression and loss of enjoyment of life.
- 116. The Defendant's negligence was a substantial factor in causing Yaffe's serious emotional distress.
- 117. The actions taken by Defendants set forth above were in all respects reckless, fraudulent, oppressive, and/or malicious, and manifested conscious disregard for Yaffe's rights. Yaffe is informed and believes, and on that basis alleges, that these willful, oppressive, fraudulent and/or malicious acts as alleged herein above were ratified by the officers, directors, and/or managing agents of the Defendants. Yaffe is therefore entitled to an award of exemplary and punitive damages pursuant to California Civil Code § 3294, according to proof at trial.
- 118. Yaffe is entitled to compensatory damages, including general and special damages, in an amount according to proof at time of trial.
 - Wherefore, Yaffe prays for relief as set forth below. 119.

VI. PRAYER FOR RELIEF

- 1. Compensatory damages in an amount according to proof at trial;
- Special and general damages in an amount according to proof;
- Restitution in an amount according to proof;
- Exemplary and punitive damages according to proof;
- Costs of suit herein incurred;
- Treble damages under Civil Code § 3345;
- Pre- and post-judgement interest at the maximum legal rate:
- 8. For attorneys' fees; and,
- 9. For such other relief as the Court may deem just and proper.

LAW OFFICES COTCHETT, PITRE & McCarthy, LLP

VII. <u>DEMAND FOR JURY TRIAL</u>

Artemis Yaffe demands trial by jury on all issues so triable.

By:

Dated: January 29, 2024

COTCHETT, PITRE & McCARTHY, LLP

ANNE MARIE MURPHY

BLAIR V. KITTLE THERESA E. VITALE

Attorneys for Plaintiff

LAW OFFICES

COTCHETT, PITRE & MCCARTHY, LLP COMPLAINT